



IDC Analyst Presenter Profile

The analysts at IDC are available to present industry overviews and market data at your next event. IDC analysts are well respected industry experts whose presence will provide an independent market view, building credibility with your customers and reinforcing messaging in relation to the theme of your event.

MATTHEW OOSTVEEN **SENIOR PROGRAM MANAGER, INFRASTRUCTURE**



Based in Sydney, Matt is the Senior Program Manager for IDC Pacific's Infrastructure group with a strong focus on Enterprise computing and Datacentre research. He is responsible for tracking the Australian Infrastructure market, identifying emerging trends, new business and pricing models, and assessing the interconnecting relationships between hardware, services and software technologies from a solution perspective. Matt also drives research into end-user demands and adoption trends of CIOs across Australia.

Matt oversees research into datacentres, storage, servers, PC's and notebooks, printers & peripherals, operating systems, virtualisation and the Consumer-Scape.

Previously Matthew was Competitive Strategy Manager at Microsoft's regional headquarters in Singapore with his primary responsibility to work with key stakeholders including customers, partners, government and media to convey the value of Microsoft software. Matthew was responsible for the development and implementation of the related strategy across all of Microsoft's business in Asia Pacific.

Prior to Microsoft, Matthew was the Linux eServer Manager for IBM Australia and New Zealand. In this role Matthew worked to promote Linux and Open Source Software on IBM servers including Mainframe, UNIX and x86 servers to partners, clients and the ISV community.

Matthew is frequently quoted in various publications and media outlets and is a regular presenter at industry forums, client events and strategic workshops. Matthew holds a Diploma of Information Technology from Queensland University of Technology, Australia, and has completed a Strategic Management program at Macquarie Graduate School of Management, Australia.

Areas of Coverage

- Services
- Datacentres

You can utilise an IDC analyst for sales events, as a keynote presenter to set the market landscape at a customer event, as an objective panel member for a Q&A session, a product launch, a go-to-market strategy and more.

Recent Engagements

- Datacentre: CFO Roundtable, June 2009
 - Datacentre: Sales training & Education, May 2009
 - Datacentre: Hosting & Outsourcing Presentation, May 2009
 - Enterprise Server Market presentation, April 2009
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Media Appearances

IDC research and analysts are frequently quoted in the media throughout the Asia/Pacific region including the Australian Financial Review, The Australian, Sydney Morning Herald, The Age, ZDNet, iTWire, Voice and Data magazine, SC Magazine, iTNews, Computer Daily News, CRN, ARN, The Rust Report, Virgin Blue's Voyeur magazine, ABC Radio, ABC TV, Radio NZ, NZ Herald, Dominion Post, The Channel (NZ) and Reseller News (NZ).

Recent Reports

Follow this link to see recent reports by Matthew Oostveen, www.idc.com/getdoc.jsp?containerId=PRF003072

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